

Air Defense Artillery Magazine WRITER'S GUIDE

Air Defense Artillery magazine relies on ADA Soldiers of all ranks to fill its pages with photos and articles of specific interest to ADA Soldiers. You don't have to write only about ADA weapon systems, doctrine, tactics or deployments. We also are hungry for "human interest" stories, as long as they feature ADA Soldiers.



Query First, Write Second

Before starting work on a manuscript, call us at (915) 568-5603 or email us at adamag@bliss.army.mil and describe your story idea.

This gives us a chance to let you know if we've recently published an article on the same topic, or if another author is already at work on a similar project.

What's The Chances of Your Story Getting Published?

You'll improve your chances by writing short, concise articles that get straight to the heart of the story. The place to begin an article about a combat deployment is not the morning your unit received the warning order. Start at the instant the first tactical ballistic missiles appeared on your radar or the split second you noticed a rocket-propelled grenade streaking toward your Avenger or Bradley Linebacker. Air Defense Artillery is the only combat arm that has an entirely separate Internet magazine—*ADA Magazine Online*. If your article doesn't make the print magazine, it may be published in *ADA Magazine Online*. Articles should range from 500 to 1,200 words. We will seldom publish articles that exceed 1,500 words in the print version of the branch journal; however, *ADA Magazine Online* accepts even book-length manuscripts.

Clear Your Article Prior to Submission

Army regulations require Soldiers to clear articles through their public affairs officer or public affairs office before submitting them to periodicals. We feel a lot more comfortable about publishing articles when we see notes attached to manuscripts telling us that a public affairs officer has cleared the manuscript for publication.

Photographs

We can't process negatives or undeveloped film. If you're sending us digital images, set your camera on the largest image size and the highest quality resolution settings that your camera will allow. Shooting photos on a low-resolution setting allows you to take more photos, but we won't be able to publish any of them. If your camera gives you the option, shoot the photo as a TIFF file. We also accept JPEG files, but low-resolution JPEG files that work for Internet publications won't work in print publications. When downloading an image file from your camera or its removable storage card to another drive, save the image as raw data, or as it comes off the camera. The best way to get digital images to us is to burn them to a CD and mail them to us. As a general rule, image files that are easy to email in batches are too low resolution for print reproduction. Email very large image files one at a time over consecutive days to avoid crashing our email.

Provide complete caption information: full names and ranks of everyone who can be identified in the picture, their unit, location and a brief description of the action. Attach the captions to the photos, or number everything so captions and photos can be matched.

Submitting Your Article

Email your story to adamag@bliss.army.mil or send it on a 3.5-inch floppy disk as a Microsoft Word or ASCII file. If you don't have an Internet connection, mail a printout or typewritten manuscript to ADA Magazine, No. 2 Sheridan Road, Fort Bliss, TX, 79916.

Deadlines

Air Defense Artillery magazine is a quarterly publication. There's a January-March, April-June, July-September and October-December issue. The deadline for submissions is 45 days prior to the first day of the month in which the next issue is to appear.